

Ticker: JRNY

# ALPS Global Travel Beneficiaries ETF

Investment Primer | March 31, 2024

The ALPS Global Travel Beneficiaries ETF (JRNY) tracks the S-Network Global Travel Index, which is designed to identify exchange-traded stocks of companies that are materially engaged in the global travel industry.



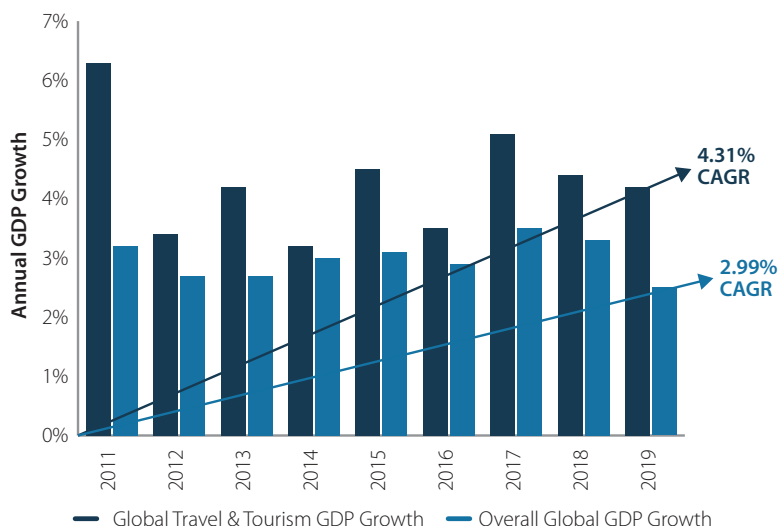
## Why Invest in Global Travel?

Global travel spending has outpaced global gross domestic product (GDP) for nine consecutive years between 2011 and 2019.<sup>1</sup> Although COVID-19 has significantly affected global travel spending, the recovery has been relatively swift with what we believe will be significant potential growth as COVID-19 vaccines are distributed globally and travel confidence increases.

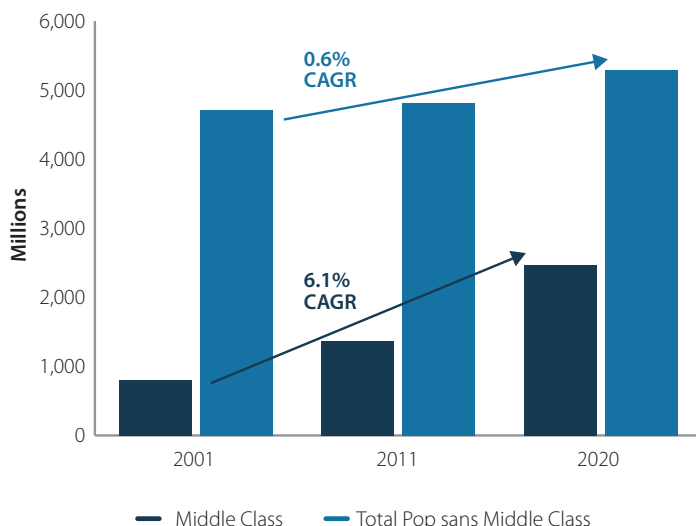
In our opinion, global travel spending may continue to be driven by the expansion of the global middle class and the experience-driven consumer. Disruptive technologies may be accelerating this trend by lowering costs and increasing access, and further expanding the total addressable travel market.

Although global travel has experienced a rapid recovery from the COVID-19 pandemic, we believe the longer-term trends indicate a potential for continued healthy growth for travel and its related ecosystem.

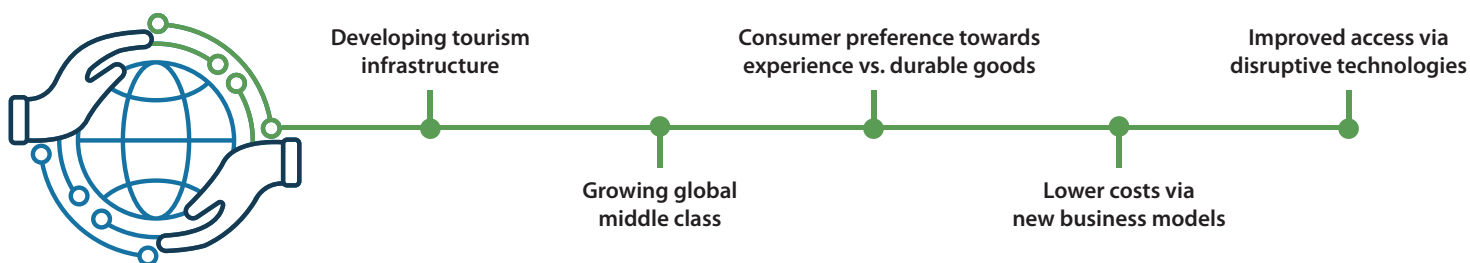
**Global Travel and Tourism GDP Outpaced Overall Global GDP For Nine Consecutive Years Between 2011-2019<sup>1</sup>**



**Growth of Global Middle Class<sup>2</sup>**



## Trends Driving Global Travel Growth



<sup>1</sup> Source: World Travel & Tourism Council, Economic Impact & Trends, June 2021

<sup>2</sup> Source: Pew Research, chart represents most recent data available

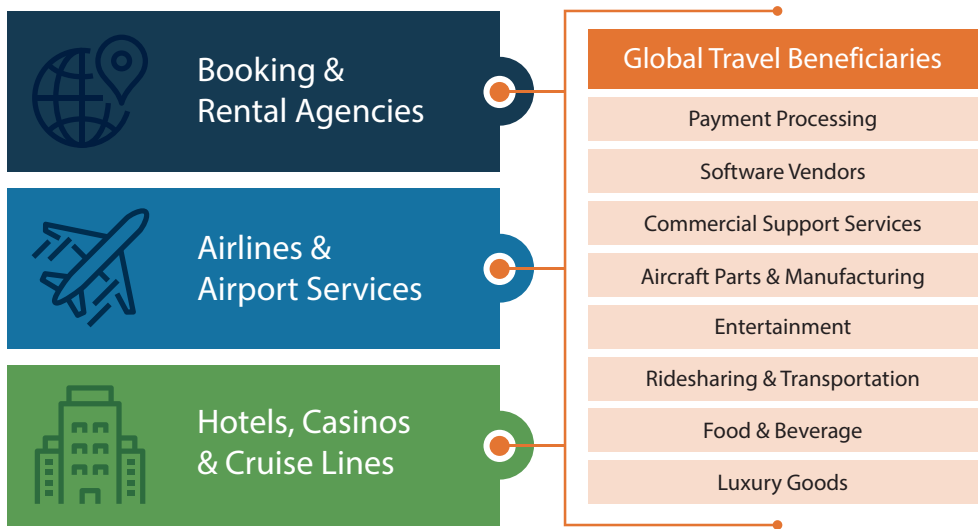
Compound Annual Growth Rate (CAGR): the mean annual growth rate of an investment or asset over a specified period of time longer than one year.

# Fund Strategy

The ALPS Global Travel Beneficiaries ETF (JRN Y) tracks the S-Network Global Travel Index, which is designed to identify exchange-traded stocks of companies that are materially engaged in the global travel industry. Relevant companies include airlines, hotels, casinos and cruise lines, companies that support those industries such as booking and rental agencies, and companies that stand to benefit from the overall global travel industry such as luxury retail and leisure activities.

## Why Global Travel Beneficiaries?

In addition to traditional travel-related businesses such as airlines, booking and rental agencies, cruise lines and hotels, JRN Y's artificial intelligence-driven screening<sup>†</sup> process identifies additional companies that may benefit from the global travel ecosystem. We believe the inclusion of beneficiaries in JRN Y's portfolio may provide a holistic and more diversified exposure to the secular tailwinds in global travel.



## Global Travel Segment Breakdown

			
<b>Booking &amp; Rental Agencies</b>	<b>Airlines &amp; Airport Services</b>	<b>Hotels, Casinos &amp; Cruise Lines</b>	<b>Global Travel Beneficiaries</b>
Companies that provide travel and reservation related services, including hotel, rental car, airline, activity and restaurant reservations.	Companies that provide scheduled air transportation for passengers and cargo and companies that engage in developing, managing and operating international airports.	Hospitality companies including hotels and resorts, gaming operators and cruise lines.	Operators which derive a significant portion of revenues alongside travel segments, such as luxury retail, entertainment, leisure and payment processing companies.

<sup>†</sup> The Underlying Index's natural language processing algorithm ("NLP algorithm") may not identify companies if the publicly available data for those companies have not used the key words analyzed by the algorithm. The NLP algorithm has a limited ability to recognize key words in context of relevant business exposure to travel, and the frequency of key words is not necessarily indicative of relevancy. In addition, the NLP algorithm may identify companies that may derive only a small portion of revenue or profits from travel.

## Sample Lifecycle of Travel Expenditures – JRNY’s Holistic and Diversified Exposure



### JRNY’s Global Travel Ecosystem



Booking &  
Rental Agencies



Airlines &  
Airport Services



Hotels, Casinos &  
Cruise Lines



Global Travel  
Beneficiaries

## Why Invest in the ALPS Global Travel Beneficiaries ETF?

JRNY may enhance a core equity position by potentially providing benefits to investors:

**Holistic and diversified exposure** – access to a broad global travel ecosystem, rather than individual segments, with the potential to temper cyclicity

**Quality and growth overlay** – following the initial segment screen, companies receive a relative ranking by quality and growth which factors position size in the portfolio

**Artificial intelligence-assisted screening** – Index methodology leverages artificial intelligence (AI) technology to identify travel beneficiary companies that may derive revenue and growth from the global travel economy

**ETF structure** – a fully transparent<sup>^</sup>, passively managed strategy in a low-cost<sup>^^</sup>, tax-efficient<sup>^^^</sup> fund structure

<sup>^</sup> Daily disclosure of holdings.

<sup>^^</sup> Ordinary brokerage fees apply.

<sup>^^^</sup> Upon redemption, the ETF issuer delivers underlying securities “in kind” which can reduce the fund’s tax burden and provide higher after tax returns for investors.

## ETF Structure - Potential Benefits



\* Upon redemption, the ETF issuer delivers underlying securities "in kind" which can reduce the fund's tax burden and provide higher after tax returns for investors.

\*\* Ordinary brokerage fees apply.

## Performance as of 3/31/2024

Total Returns	Cumulative				Annualized	
	1 M	3 M	YTD	SI <sup>1</sup>	1 Y	SI <sup>1</sup>
NAV (Net Asset Value)	1.74%	7.60%	7.60%	4.12%	14.00%	1.59%
Market Price	1.90%	7.82%	7.82%	4.20%	13.93%	1.62%
S-Network Global Travel Index - NTR <sup>2</sup>	1.79%	7.74%	7.74%	5.48%	14.52%	2.11%

**Performance data quoted represents past performance. Past performance is no guarantee of future results so that shares, when redeemed, may be worth more or less than their original cost. The investment return and principal value will fluctuate. Current performance may be higher or lower than the performance quoted. For current month-end performance call 1-866-759-5679 or visit [www.alpsfunds.com](http://www.alpsfunds.com). Performance includes reinvested distributions and capital gains.**

Market Price is based on the midpoint of the bid/ask spread at 4 p.m. ET and does not represent the returns an investor would receive if shares were traded at other times.

<sup>1</sup> Fund inception date: 9/8/2021

<sup>2</sup> S-Network Global Travel Index: a rules-based methodology developed by S-Network Global Indexes Inc., which is designed to identify exchange-traded stocks of companies that are materially engaged in the global travel industry, including four segments: Airlines & Airport Services; Hotels, Casinos, Cruise Lines; Booking & Rental Agencies; and Ancillary Beneficiaries, which is based on the research of the Index Provider. One may not invest directly in an index.

## Investment Objective

The Fund seeks investment results that replicate as closely as possible, before fees and expenses, the performance of the S-Network Global Travel Index (TRAVEL).

## Fund Details

Ticker:	JRNY
Listing Exchange:	NYSE Arca
CUSIP:	00162Q429
Inception Date:	9/8/2021
Distributions Paid:	Annually
Total Operating Expenses:	<b>0.65%</b>
NAV:	\$25.77
Shares Outstanding:	250,002

## Important Disclosures & Definitions

**An investor should consider the investment objectives, risks, charges and expenses carefully before investing. To obtain a prospectus containing this and other information, call 1-866-759-5679 or visit [www.alpsfunds.com](http://www.alpsfunds.com). Read the prospectus carefully before investing.**

*Shares of ETFs are bought and sold at market price (not NAV) and are not individually redeemable.*

*Performance data quoted represents past performance. Past performance is no guarantee of future results; current performance may be higher or lower than performance quoted.*

*All investments are subject to risks, including the loss of money and the possible loss of the entire principal amount invested. Additional information regarding the risks of this investment is available in the prospectus.*

*Diversification does not eliminate the risk of experiencing investment losses.*

*The Fund is subject to investment and operational risks associated with the travel industry. Companies engaged in the travel industry may be adversely affected by a downturn in economic conditions that can result in decreased demand for travel. These companies may be significantly impacted by the performance of the overall economy, changing consumer tastes and demands, consumer discretionary income levels, intense competition, technological developments, and government regulation. Additionally, uncertainty regarding international travel and other events such as political or social violence, terrorist attacks, and biological outbreaks may significantly impact the travel and vacation industry.*

*The Fund employs a "passive management" - or indexing - investment approach and seeks investment results that correspond (before fees and expenses) generally to the performance of its underlying index. Unlike many investment companies, the Fund is not "actively" managed. Therefore, it would not necessarily sell or buy a security unless that security is removed from or added to the underlying index, respectively.*

*ALPS Advisors, Inc., registered investment adviser with the SEC, is the investment adviser to the Fund. ALPS Advisors, Inc. is affiliated with ALPS Portfolio Solutions Distributor, Inc.*

*ALPS Portfolio Solutions Distributor, Inc. is the distributor for the Fund.*

*Not FDIC Insured • No Bank Guarantee • May Lose Value*

*TVL000182 8/31/2024*